



FOR IMMEDIATE RELEASE

CONTACTS:

Laura Wareck (978) 660-9587

lwareck@oneillandassoc.com

More than Two Hundred Area Businesses Sign up for Mohegan Sun Massachusetts' Points Program

*First-of-its-kind program will infuse tens of millions of dollars into the local economy
Customers can redeem points at businesses throughout the region*

REVERE, MA – April 17, 2014-- Mohegan Sun today announced that more than 200 area businesses, organizations and destinations have signed on to participate in its industry-leading Momentum players' club points program.

The first-of-its-kind initiative enables customers to redeem their earned points at participating area businesses and destinations outside Mohegan Sun Massachusetts. With traditional industry points programs, such as those in Las Vegas, patrons are only able to redeem their points at businesses located within the resort casino.

Mohegan Sun's Momentum players' club points program is expected to generate tens of millions of dollars annually for the local economy.

"Our industry-leading points program has been tremendously popular with businesses and organizations throughout Massachusetts," said Mitchell Etess, CEO of the Mohegan Tribal Gaming Authority.

"Mohegan Sun Massachusetts is designed with the entire region in mind, and this unique program, which will infuse tens of millions of dollars into the local economy each year, is one example of our commitment to ensuring that the entire area will benefit from this world-class destination resort."

The 200-plus participating businesses and organizations are located across the region in more than 15 communities, including Arlington, Boston, Chelsea, Danvers, Everett, Gloucester, Lynn, Lawrence, Malden, Medford, Peabody, Revere, Salem, Saugus, Somerville, Winthrop and more.

"Mohegan Sun's Momentum players' club points program is vitally important to ensure that businesses throughout the region can take full advantage of all the economic opportunities that will be generated by this new industry," said Leslie Gould, president and CEO of the Lynn Area Chamber of Commerce.

"We're pleased that Mohegan Sun has shown such a strong commitment to partnering with local businesses, and this program is exactly the type of innovative initiative that the Commonwealth had in mind when it made the decision to invest in the gaming industry."

A wide range of restaurants and retail businesses have signed onto the program, along with service-oriented firms and arts related organizations.

"Mohegan Sun's points program means a lot to small business owners like myself, and I'm excited that we have the opportunity to take advantage of the millions of dollars that will be spent throughout the region as part of this project," said Freddy Noviello, owner of Meridian Market in East Boston. "Not only

does Mohegan Sun’s proposal fit well with the community, but its commitment to working closely with the region means that the project will directly benefit local residents and business.”

In addition to its players’ club points program, Mohegan Sun has pledged to spend \$50 million annually in goods and services within a 15-mile radius of Revere. Mohegan Sun has also signed surrounding community agreements with eight communities. In addition it has reached agreements with organized labor to build and operate the resort casino, area community colleges to develop a workforce development plan, and performing arts venues to create cross marketing and other benefits.

“When it comes to creating jobs and driving economic growth for the entire region, our proposal is clearly superior to our competition,” added Etes. “There’s a reason why we have earned the strong support of business and community leaders throughout the area: our business model is outward facing and based on partnering with our neighboring organizations, businesses and venues to create new economic and tourism opportunities.”

Mohegan Sun Massachusetts – a \$1.3 billion a resort casino planned for 42 acres at Suffolk Downs in Revere – will create 2,500 construction jobs, 4,000 permanent jobs, and save 800 historic thoroughbred racing jobs.

Mohegan Sun Massachusetts will feature a full service casino with 4,000 slot machines, 100 table games and 20 poker tables on 170,000 square feet of floor space, two hotel facilities including a main casino hotel and a boutique hotel that together total 500 rooms, and The Shops at Mohegan Sun Massachusetts, which will host world-class retail, casual and fine dining and entertainment options created by Boston-based developers New England Development and Finard Properties.

Mohegan Sun jobs support families and households, with the opportunity for career growth and advancement in areas such as gaming operations, hospitality, marketing and promotions, transportation, engineering, human resources, accounting and finance.

About Mohegan Sun Massachusetts

Mohegan Sun Massachusetts is a world-class destination casino resort to be developed adjacent to and overlooking the iconic Suffolk Downs. Set on 42 acres in Revere, the \$1.3 billion LEED Gold project will evoke the rich and deep history of Revere and Greater Boston and feature casino gaming, two hotels, a spa, internationally-known and branded retail and restaurants, nightlife and entertainment.

Mohegan Sun Massachusetts will create thousands of new jobs and bring new economic growth and tourism to the region. Mohegan Sun has a long-standing commitment to hiring and buying locally, and to working with local businesses, community leaders and cultural and tourist organizations. For more information, please visit www.MoheganSunMA.com